



WHO IS BENT RAMSFJELL?

- A career turfed on the Olympics and the Spirit of Curling
- Instrumental in the development of the first "Norwegian Curling Rink Manual" (2007)
 - 4 years MA presidential experience (2008-2012)
- WCF Vice President for 10 years (2012-)
- A dedicated team player with great passion for the sport
- Inspired by maintaining and strengthening the position of the WCF towards key stakeholders in the sport world, especially the IOC
- A voice also for the non-fluent English curling community
- My nomination is actively supported by the Norwegian Curling Association and the Norwegian Olympic Committee



MY VISIONS FOR THE FUTURE

- ONE WCF together we are stronger
- Citius Altius Fortius (faster higher stronger), continiously strive for more excellence
- Preserve WCF as a democratic, robust and future-oriented worldwide organization
- Competitions and Rules is what all MAs have in common ("The Glue")
- Make WCF events more attractive and consistent based on strategic partnerships new innovative and exciting ideas and creation of more win-win-situations
- Build stronger teams, relations and structures
- A more sustainable WCF in terms of stronger finances and greater awareness of environmental impact



WCF BOARD SKILLS MATRIX BENT ÅNUND RAMSFJELL



SKILL SET	Self Assessment	Top three skills
Senior Leadership Experience	2	
Risk	2	
Project Management	1	1
Financial Literacy & Operational Controls	2	
Strategic Planning	1	
People	1	
Communications	1	
High Performance Team member	1	1
Marketing / Brand	2	
Transformational Leadership / Continuos Improvement	2	
Governance	1	
Stakeholder Relations	1	1
Total	1,42	1,00